



The documentary whose time has come.



Professor Eliyahu Rips, famed mathematician who along with Doron Witztum and Yoav Rosenberg, working from a clue that another great mathematician who helped crack the infamous "Enigma" code during WWII, solved the initial puzzle of ELS, the key to searching the Torah for the hidden codes on a computer, only now being revealed in our lifetime.

## Torah Code 2012, is incredible.

*Five years ago, producer/director Richard Shaw found himself immersed in the middle of the Torah Code world experts. He asked one question, "What does the Torah say about 2012?"*

That one question started a quest that continues to this day. Amazing revelations that included many other astonishing tables that are not included in any other documentary film. The most incredible synchronicities tied to other world events — connected by the most stringent scientific analysis. Each table tested for its Probability value against up to 100,000 other texts. No more can anyone simply say, "codes can be found in any text." This is new technology, the answer to a search that started in the 1700's. How can a 3,300 year old text contain this information? Is time non-linear?

רדבריה הווה אלמנה את כל הארץ היה והאלים  
אתה אהדר גואיש מחתת וויקחו אויש מחתת וויאי  
תבורי ובלגדי יתבטלה לבשי אחד מטה ל-**5771** (2011)  
ויש לא אתה המשר אשר נחת לכם מאטם בנהל  
שהLEM רקה את המטה והקה לאחת ה-**FLOOD**  
סашנטה לנטה **DESTROYED** **AUSTRALIA** **THE WATER**  
ביביח וכף וזהב לאוכיל לעבר אפיקי הוה אל  
קLERKA אתיאל מוק וומחרה שתרא אפס  
זנור אל לבן וותמואב ותקראן לעם ל-**33** אלה  
ל-**33** אל מאפס פ-**33** אל מאפס פ-**33**

## Table discovered by Rabbi Glazerson

Torah Code tables that reflect our current world.

*"... behold this is the greatest discovery of three hundred years of scientific research."*

— Prof. Robert L. Aumann

## Nobel Prize winner

Nat. Academy of Science of America

A discovery first revealed to the masses in the books of Michael Drosnin, "The Bible Code" (1997), through "Bible Code III" (2010). While Drosnin's books are powerful, the thrust of his recent book is focused on personalities, terrorism and war. In Torah Code 2012, we'll also discover what the Code says about similar events, but with the added advantage of learning about the change that we're soon to experience worldwide. The duality of events surrounding 2012 that have never been expressed before. While Torah Code 2012 will not attempt to make wild predictions, we will show what multiple 2012 tables have discovered and compare. The results may shock you.

“It is the glory of God to conceal a thing: but the honor of kings is to search out a matter..”

— Proverbs 25:2

## The Evidence

*“What we already know, is that the encoding of events is actually structured, and there's redundant coding... in the sense of multiple key words that score high compactness in the Torah text.”*

— Prof. Robert Haralick

Distinguished Professor of Computer Science

City University of New York

While other documentaries that delved into the Bible Codes were interesting, none of them had the ability to show the latest scientific efforts that are now revealing amazing new details. All of them focused on the tables from the 1997 Bible Code book.

Today there are striking new discoveries. Multiple Key words sets. Graphical alignment of words. Key words that point to evidence i.e. physical objects in our time, and the mystery that all of this is for some reason being revealed now. What exactly is Professor Rips discovering now? The first generation who has had the capability of powerful computers to unlock the Code. For what? What are we supposed to know?

# A Few Topics in the Film

**Global Economic Crisis** — the latest work from

Prof. Rips and Rabbi Glazerson

**The Mumbai Massacre** — the mystery of the torn scroll and the Code

**The California Earthquakes** — accurately predicted earthquakes in 2010

**The Iceland Volcano** — details how long the volcano would affect air travel

**The original Commandments** — on sapphire plates

**Resonance** — the physical laws involved that shape the Codes

**Australian flood** — was the Queensland flood predicted?

**Atomic Iran** — Codes discovered in 2006 revealed Iran's nuclear program

**Earth Changes and Signs in the Heavens** — What do the codes say?

**Japan Disaster** — the quake and nuclear troubles.

**Consciousness** — Diverse commentary and 2012 Codes.

**Archetypal Dreams** — are we being warned of future events in our dreams?

**The Dualities of 2012** — destruction, redemption, or both? The Torah tables.

## Marketing and PR, (page 1)

Distributors for independent films are going bankrupt left and right. This even includes MGM. Only about a third remain in business since 2008. The rest are scaling back or are struggling to survive the latest economic / technical wave. This fact has delayed the funding of this film, since most investors don't understand what is happening in Hollywood at this time. Couple that with the gradual decline in DVDs because of changing technologies. Netflix reports now that over half of its clients are streaming their films. It's definitely not "business as usual." This is why we have a vastly different plan, with people who know how to take best advantage of today's marketing strategies and PR technologies.

Courtney Dunham, (Dunham Media) was responsible for working on the book that went with the smash hit film, "The Secret." (\$340 million in sales). The book sold 7 million copies while she managed that project at Beyond Words. She later became the publicist for Michael Bernard Beckwith, (Larry King referred to him as "Oprah's Spiritual Advisor"). Courtney was able to market, pre-sell and sell-out of Beckwith's book, "Spiritual Liberation" in less than a month. 100,000 copies -- the entire first pressing. She believes Torah Code 2012 is a tremendously powerful project with even more marketing potential.



Courtney Dunham, Dunham Media, NYC

## Marketing and PR, (page 2)

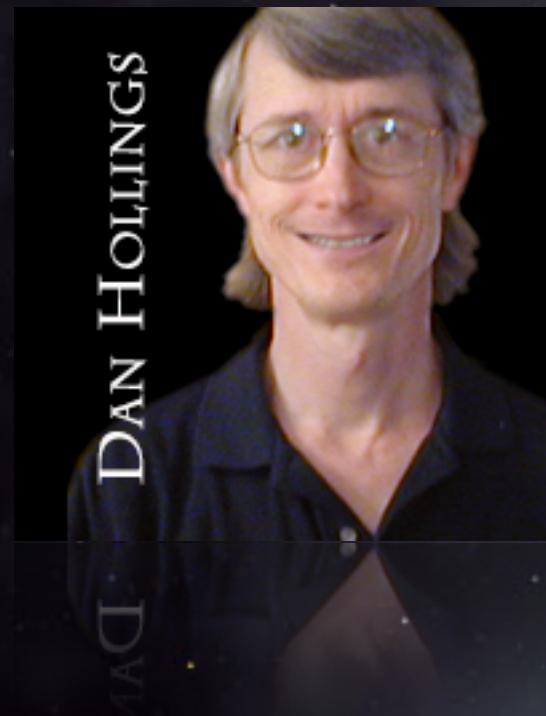
Dan Hollings will be commissioned for the internet marketing of Torah Code 2012. It was his expertise that enabled "The Secret" to earn \$100 million in internet sales alone.

Hollings is well-known among internet marketing circles.

*"It's no secret, Dan Hollings is one of the most sought after internet marketers around. An internet strategist to celebrities, talk show hosts, NY Times best selling authors, noted teachers, world renowned entrepreneurs and smash hit movies"*

His schedule is always packed, but Dan believes that the Torah Code 2012 project is very interesting, and he's agreed to be involved. This insures our most effective use of the internet for selling streaming versions of Torah Code 2012, as well as ancillary products that support the film.

Both Streaming versions, as well as DVD copies of Torah Code 2012 will be produced. Purchasers will have their option to stream, download, or buy a hard copy of the film. The hard copy will include features not in the Streaming version.



# Digital Production

Richard Shaw, the producer/director of Torah Code 2012, is an established veteran in the field of digital technologies and film production. Not just from a technical understanding, but from a story and artistic side as well. Shaw currently has two DVD releases in 2010 that he's directed that are now in distribution.



*of Disaster* for his knowledge about earth changes and how that and political events are unfolding in the Torah Codes.

*"No one I know is as knowledgeable in both Production and Post production as my colleague Rick Shaw... It is not often you find someone with both a creative mind and a firm grasp of a budget."* — RJ Visciglia, Producer/Director, *Touched by an Angel*

Shaw was recently interviewed on Network Ten (CBS Network, Australia) for their hour-long HDTV special *100 Days*



Richard Shaw on *100 Days of Disaster*  
Network Ten, (CBS) Australia via  
satellite from Los Angeles



## Included in Torah Code 2012...

In an unprecedented collaborative effort, the world experts in the Torah Code team have provided the most interesting set of tables ever realized for this production. Instead of using examples out of a book, the tables made for Torah Code 2012 were discovered by one or more of the world experts — finding the most relevant topics and then testing them for their P value. The participants in this team include:



Professor Eliyahu Rips, often cited as the 'discoverer' of the Torah Codes. World class mathematician whose findings in the Torah continue at an accelerated rate.



Professor Robert Haralick of the City U of New York. Expert in computer analysis of the Torah Codes and testing each table for its statistical significance.



Rabbi Matityahu Glazerson, world expert in ancient Hebrew. Author of over 25 books, including his most recent on 2012.



Dr. LA Marzulli, author and lecturer. Expert on ancient texts and the supernatural. UFOs, and prophesies that seem to be "coming alive" in our lifetime.



Rabbi Aaron Parry is a Torah Code advocate in Beverly Hills, CA. He teaches, and is also author of several books, including *The Complete Idiot's Guide to the Talmud*.

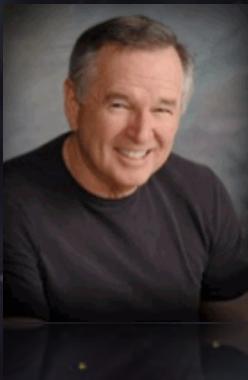


Marshall Masters, former CNN Science editor, now publisher. His videos have garnered millions of hits on the internet and he's considered an authority on Planet X.

...and many others.

## Creative Experts

Finding the right people to be involved in this documentary took time. Here are a few of the experts to be involved in this project.



Dan Gordon, screenplay writer for many big Hollywood films, including *The Hurricane*, *Murder in the First*, *The Assignment*, and *Passenger 57*. Dan will be scripting *Torah Code 2012*. He is also a Captain in the Israeli reserves.



Bob Williams, expert in special effects at Special Effects Unlimited in Hollywood. Designer of major effects for *The Terminator*, *The Shawshank Redemption*, and *Pirates of the Caribbean II and III*.

**12653**

א כד:יא	בלעטצתה השאב
א ל:כו	שרעבדי תיאתך ב
א לד:כג	אחיו ווּפְשִׁיטָו
א מד:יד	תמעלן לשלומא
ב ג:ה	לרגלי בכיה המק
ב י:כז	לאבא להשלחמו
ב יט:ה	מכיליכלה הארץ
ב כח:ה	זהבו את התבכלת
ב לה:ה	תכמתה נומה מהליה
ג ג:ט	בזה האלינו התמים
ג יא:כו	כמכל הנגע בעהם
ג יח:ז	לכתבה מה אני ייה
ג כה:טו	ריכמל רשותה חד
ד ד:לה	ילכל עבדת מבע
ד יא:ט	ליווו ישמעשה
ד יח:יט	שריריהם וובני
ד כו:לב	הشمיעו ווחפר
ד לג:ל	ומחשמנה הו יחן

מצוא של הרב דוד שטיינברג

Translation:  
**Economic Stock Crisis**

One of the latest  
tables from  
Professor Rips,  
“Economic Stock  
Crisis.” A complete  
sentence of 14  
characters, *a priori*,  
using Rips’ latest  
methods to insure  
accuracy.

## Budget Breakdown

Since every great film has to have a budget or it doesn't get made, *Torah Code 2012* has a workable plan for producing the film and distributing it. The distribution aspects were outlined on pps. 6 and 7, while the latest digital film techniques in the production will also be used to help offset expenses. Here is a thumbnail breakdown of costs and percentages:

Production budget -- production and post: \$981,880

PR budget -- All media and Internet marketing: \$420,000

Total: \$1,401,880

Within the production budget, 10% goes to the Torah Code team to assist in their continued research. From the Production and Post budget we'll derive a digital master that can be used to create the Streaming media as well as DVD authoring. Within the PR budget, there will be a dedicated website at,

[www.torahcode2012.com](http://www.torahcode2012.com) with ancillary products and areas to either stream or download the video with corresponding prices. As only an example, see: Official Web Site of The Secret and The Power \*\*

\*\* We will not be promoting *The Secret* but using it as an example of how internet and media marketing can work together successfully, by the people who have done it before.

## Investor Incentives

There is currently 46% of the ownership in *Torah Code 2012* that is reserved for an investor. The investor will be fully repaid before profit disbursement. In doing any media project, there are no total guarantees of our success but we believe this project will do very well. All of us have taken risks to get the *Torah Code 2012* this far, and we do that because we believe it is important to ask 'why is there a Code in the Torah, and for what reason are we seeing it now?'

# PINLIGHT LLC

2135 Beachwood Dr. Hollywood, CA 90068  
 rshaw@pinlight.com www.pinlight.com

mobile 818-912-9392

**Program: TORAH CODE 2012**

**Format: ProRes HD 24P PRELIMINARY BUDGET BREAKDOWN**

Producer/Director: Richard Shaw

Research: 0 weeks

Locations: L LA, New York, Jerusalem, Perth

Prep: 4 weeks

Budget date

10/17/11

Shoot: 30 days (est)

Wrap: 2 weeks

Post: 14 weeks

TOTAL: 50 weeks

	<b>ABOVE THE LINE</b>	<b>TOTAL BUDGET</b>
1000	Pre-Production and Development	900
2000	Producing Staff	195,146
3000	Rights, Music & Talent	169,378
	<b>TOTAL ABOVE THE LINE (A)</b>	<b>365,424</b>

	<b>BELOW THE LINE</b>	<b>TOTAL BUDGET</b>
4000	Crew & Personnel	176,701
5000	Production Expenses	85,367
6000	Travel and related expenses	59,690
7000	Post-production	71,325
8000	Insurance	20,400
9000	Office & Administration costs	56,900
10000	Other Required Items	3,300
	<b>SUB TOTAL</b>	<b>473,683</b>
	<b>TOTAL BELOW THE LINE (B)</b>	<b>473,683</b>

<b>SUBTOTAL (ATL + BTL)</b>	<b>839,106</b>
CONTINGENCY	10.0%
FISCAL SPONSOR FEE	8.0%
<b>TOTAL</b>	<b>981,880</b>

The Above constitutes the Production Budget. Along with this is the PR budget. DUNHAM MEDIA / DAN HOLLINGS	\$400,000
FISCAL SPONSOR FEE	5.0%
<b>GRAND TOTAL</b>	<b>1,401,880</b>

# A Need for Speed!

Michael Drosnin's latest book, Bible Code III, recently released. Along with this was its usual popularity with the masses. Relativity Media bought the Option for the trilogy of Drosnin's books and plan to do a movie to be released in 2012. If we hurry, we can use the movie to boost our own sales for the "real" Torah Codes.

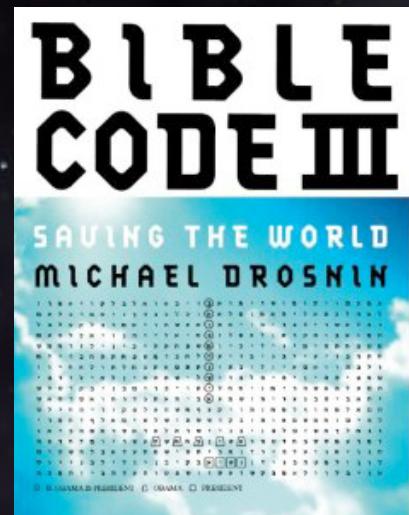
The big difference between the two projects is that Torah Code 2012 is a documentary that will focus on the facts, the latest findings that affect people's lives, and the core theories around 2012. Bible Code III focuses on World War and using the Code for predictions. We choose to focus on what seems to be happening as we approach 2012 and whether that year is significant or not. We do not believe that aliens encoded the Torah.

While we will not use our platform to make firm predictions, we will reveal what we've discovered and that includes many tables on Iran, War, 2012, and current events that will be unfolding even as we make the documentary. Because of this, some flexibility will be required during production in case something remarkable happens. It couldn't be more exciting than that. The need to get to Israel quickly to finish that aspect of the shooting of TC 2012 becomes even more vital as the Middle East continues to experience massive unrest that could unhinge the world.

So far, Pinlight has created two Torah Code videos as an example of how the project will unfold.

Torah Code promo: [TORAH CODE PREVIEW](#)

Torah Code Trailer: [TORAH CODE 2012 TRAILER](#)



For any questions about the project or investment opportunities, please contact:

Richard Shaw  
Producer / Director  
Pinlight LLC  
2135 N. Beachwood Dr. Ste. 12  
Hollywood, CA 90068  
818-912-9392  
[rshaw@pinlight.com](mailto:rshaw@pinlight.com)

Management:  
Terri Tilton  
Entertainment Management  
7135 Hollywood Blvd. Ste. 910  
Hollywood, CA 90046  
323-252-0001  
[hollywoodterri@sbcglobal.net](mailto:hollywoodterri@sbcglobal.net)

